FY25 ANNUAL REPORT

COBB & DOUGLAS
PUBLIC HEALTH

MISSION, VISION, VALUES

Mission: Cobb & Douglas Public Health, with our partners, promotes and protects the health and safety of the residents of Cobb and Douglas Counties.

Vision: Healthier Lives. Healthier Community.

Values:

Excellence - We exceed the expectations of those we serve.
Leadership - We lead with humility, respect, and determination.
Integrity - We are open, honest, and accountable.
Innovation - We seek new ideas and solutions.
Teamwork - We collaborate to achieve common goals.
Equity – We eliminate barriers to assure opportunity for all.

Cobb County Board of Health Members

Mr. Pete Quinones | Chair
CEO, MetroAtlanta Ambulance Service

Dr. Paula C. Greaves | Vice-Chair
Physician, Wellstar Health System

Ms. Lisa Cupid
Chairwoman, Cobb County Board of Commissioners

Dr. Michael Fité
Family Medicine Physician

Dr. Carol Holtz
Professor Emeritus of Nursing, Kennesaw State University

Mr. Chris Ragsdale
Superintendent, Cobb County School District

Dr. Grant Rivera
Superintendent, Marietta City Schools

Dr. Michael Owens
Mayor, City of Mableton

Douglas County Board of Health Members

Dr. Charles Craton | Chair
Physician, Wellstar Douglas Hospital

Mr. Trent North | Vice-Chair
Superintendent, Douglas County School System

Ms. Debra Feagins, RN, BSN, MNSc, CCM
Director, Case Management, Sentara Health Plan

Ms. Brenda Grissom
CEO/Founder, Gertrude's House

Dr. Romona Jackson Jones
Chairwoman, Douglas County Board of Commissioners

Ms. Rochelle Robinson
Mayor, City of Douglasville

Ms. Antoinette Wright
Chief Administrative Officer/Executive, Seraphim Payee Services

Cobb & Douglas Public Health Leadership Team

Dr. Janet Pak Memark - District Health Director
Lisa Crossman - Deputy Director/Center Director, Community Health & Strategy
Steven Brantley - Director, Office of Performance Management
Julie Burns - Director, Community Health
Lauren Cedor - Center Director, Clinical Services
Cynthia Cox - Director, Office of Human Resources
Tara Crisp – Director, Information Technology
Valerie Crow - Director, Office of Communications
Rachel Franklin - Center Director, Epidemiology & Infectious Disease
Latisha Hammonds - Administrative Assistant Supervisor
John Houser - Director, Office of Emergency Preparedness & Response
Chris Hutcheson - Center Director, Environmental Health
Jonathan Kemp - Center Director, Administration/CIO/CFO
Jazmyn McCloud - Director, Health Equity & Community Engagement; Douglas Public Health Center Manager

A MESSAGE FROM THE DIRECTOR

Dear Cobb and Douglas County Residents,

It is my pleasure to present the Cobb & Douglas Public Health Annual Report for Fiscal Year 2025 (July 2024 – June 2025). Over the past year, our organization has continued working to meet the evolving health needs of our community while strengthening the services and programs that residents rely on every day. This report reflects the dedication of our team and the continued progress we are making to improve the health and well-being of the communities we serve.

Our efforts this year have focused on strengthening partnerships, increasing access to essential public health services, and building sustainable programs that support long-term community health. By working closely with local governments, healthcare providers, and community organizations, we have been able to expand our reach and better address the needs of residents across both counties.

We are proud to report that several key initiatives launched this year are now fully operational. Our new Express Clinic provides more convenient access to care for our residents, and the septic tank pumping and repair grant program is actively assisting low-income homeowners by improving environmental health and protecting community safety.

Looking ahead, we remain committed to advancing public health in our community. In the coming year, we anticipate beginning construction on the South Cobb Public Health Campus and the expansion of the Douglas Public Health Center, which will further strengthen our ability to serve residents.

I would also like to extend my sincere appreciation to our staff, board members, community partners, and supporters. Their continued commitment to public health plays a vital role in the success of our programs and services, and I am grateful for the collaboration that helps us move our mission forward.

Thank you for your continued support and for your interest in the work of Cobb & Douglas Public Health

Sincerely,

Janet Pak Memark, MD, MPH, FACP
District Health Director
Cobb & Douglas Public Health

TABLE OF CONTENTS

Mission/Vision/Values Boards of Health and Leadership Team . . . . . IFC

A Message from Dr. Memark 1

About Cobb & Douglas Public Health 2

Financials 4

By the Numbers 5

Key Moments 6

Looking Ahead 8

Cobb & Douglas Health Foundation. 10

Cobb & Douglas Public Health Locations . . . . . BC

ABOUT COBB & DOUGLAS PUBLIC HEALTH

Cobb & Douglas Public Health (CDPH) serves residents of Cobb and Douglas counties as part of Georgia Public Health District 3-1 in the northwest metro Atlanta region. As one of Georgia's 18 public health districts, CDPH works to protect, promote, and improve the health of the communities we serve. Our team of more than 330 professionals supports nearly 30 programs that provide essential public health services at multiple locations throughout both counties to more than 950,000 residents.

Center for Administration

The Center for Administration supports the internal operations that keep the agency running efficiently. This team manages financial and operational functions such as budgeting, payroll, purchasing, accounts payable, billing, and collections. In addition, the center oversees emergency preparedness, facilities management, information technology, pharmacy services, and Vital Records. While Vital Records and our Pharmacy provide direct services to residents, the center's primary role is to ensure that staff across the agency have the resources and support needed to deliver effective public health services.

Center for Clinical Services

The Center for Clinical Services delivers a wide range of preventive and clinical care services for children and adults. Programs include immunizations, sexually transmitted infection (STI) testing and treatment, HIV prevention services, family planning, and international travel health. The center also offers cancer prevention services and required health screenings for school-aged children. Through strong partnerships and referral networks, clinical staff help connect clients with additional healthcare and social services when needed.

Center for Community Health & Strategy

The Center for Community Health & Strategy focuses on programs that support the health of families and communities. Key initiatives include Women, Infants, and Children (WIC), Babies Can't Wait, Children's Medical Services, Perinatal Case Management, Chronic Disease Prevention, Opioid Prevention and Response, and Safe Kids. The center also leads community health assessments, strategic planning, grant development, the Cobb & Douglas Health Foundation, and collaboration with community partners to address health priorities across Cobb and Douglas counties.

Center for Environmental Health

The Center for Environmental Health works to protect the community by monitoring environmental conditions that affect public health. Staff conduct inspections and regulate establishments such as restaurants, public swimming pools, tourist accommodations, and body art studios. The center also manages the On-Site Sewage Management program, including septic system permitting and inspections, and evaluates well water quality. Environmental Health specialists also investigate and address community concerns through the nuisance complaint program.

Center for Epidemiology & Infectious Disease

The Center for Epidemiology & Infectious Disease monitors and responds to diseases that can impact community health. Staff investigate reportable illnesses, track disease trends, and coordinate responses to potential outbreaks. The center works closely with healthcare providers, laboratories, and state partners to ensure timely disease reporting, prevention efforts, and referrals for care when needed.

Office of the District Health Director

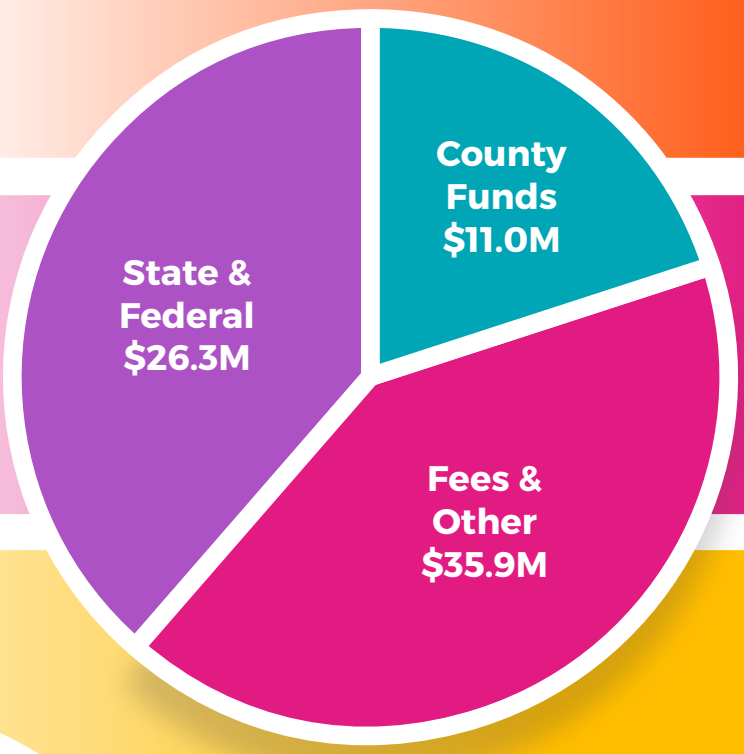
The Office of the District Health Director provides leadership and oversight for the agency and supports the work of the Cobb and Douglas County Boards of Health. The office includes the Communications team, which manages public information, media relations, social media, and the agency website, as well as the Human Resources team, which leads recruitment, employee engagement, benefits administration, and workforce development to support a strong and capable public health team.

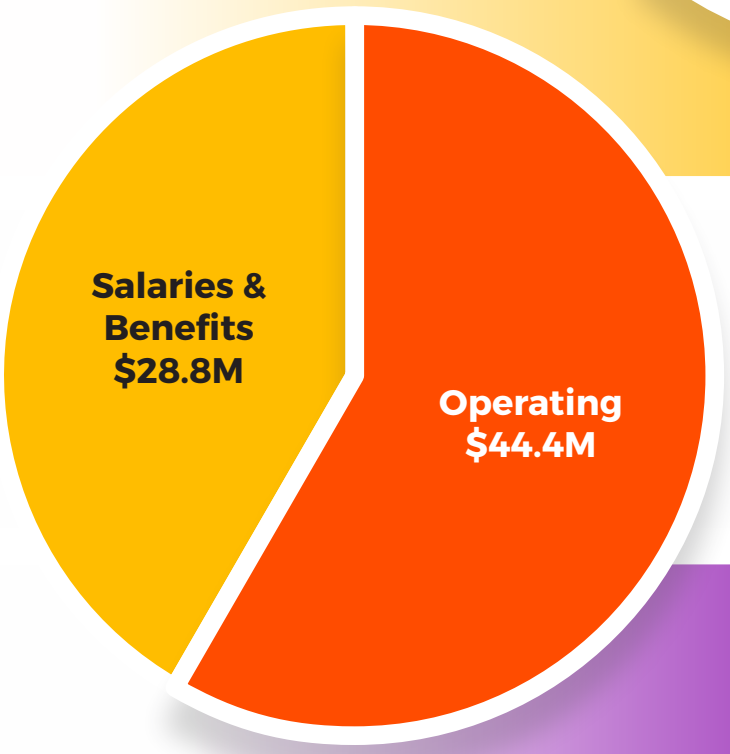
COBB & DOUGLAS PUBLIC HEALTH FINANCIALS

'25

FY25 Budget Revenues
(in millions)

County Funds: $11,026,844
Fees & Other: $35,879,423
State & Federal: $26,295,695





FY25 Budget Expenditures
(in millions)

Operating: $44,364,239
Salaries & Benefits: $28,837,724

FY25 BY THE NUMBERS

Center for Environmental Health

3,490
Food Service Inspections

2,678
Swimming Pool Inspections

Center for Clinical Services

6,131
Visits made to the Family Planning Clinic

36,941
Vaccines Administered

Center for Epidemiology & Infectious Disease

2,122
Sexually Transmitted Infections (STI) cases investigated

4,878
Total # of Free, Rapid HIV Tests Conducted (clinical and outreach)

3,189
Total # of District General Notifiable Cases Investigated

Center for Community Health & Strategy

16,141
Pregnant women and children enrolled in the WIC Nutrition Program

4,343
Women assessed for Pregnancy Services

3,281
Children with special health needs served

Center for Administration

17,219
Birth Certificates Issued

21,008
Death Certificates Issued

KEY MOMENTS

Center for Administration

- **National Recognition**
  Earned the GFOA Certificate of Achievement in Financial Reporting for the 9th consecutive year.
- **Budget Excellence**
  Received the GFOA Distinguished Budget Presentation Award for the 10th consecutive year.
- **Operational Efficiency**
  Expanded digital form usage to improve data collection, reporting, and workflows.
- **Improving Access to Care**
  Implemented enhanced online scheduling tools to better match patients with appropriate appointments.

Office of Emergency Preparedness & Response

- **Partner Engagement**
  EP&R staff and the Rapid Support Team (RST) increased our district's readiness and strengthened local, state, and federal partnerships through participation in two major exercises: The Securing the Cities program's full-scale exercise and the Vigilant Guard '25.
- **Preparedness & Response**
  Supported community readiness for the 2025 MLB All-Star game by staging a Site Command Unit at Cobb County Fire Station 19 as a contingency for potential response operations.
- **Community Outcomes Improvement**
  Participated in the Douglas County Mass Casualty Tabletop exercise with partner agencies from around Douglas County, in preparation for the upcoming FIFA World Cup.

Center for Clinical Services

- **Quicker Access to Services:**
  Opened the Marietta Public Health Center Express Clinic, which provides faster access to services like pregnancy testing, laboratory services, and STI testing, reducing wait times while allowing our other clinics to serve more clients.
- **Appointment Scheduling Improvements**
  Implemented website workflow enhancements to streamline and simplify appointment scheduling for clients.

Center for Environmental Health

- **Septic System Program**
  Launched an ARPA-funded septic repair initiative, completing five full system repairs during initial implementation.
- **Resident Incentives**
  Provided 228 water bill credits through a septic maintenance program.
- **Regulatory Compliance**
  Re-permitted 80 body art studios to meet updated state requirements.

Center for Epidemiology & Infectious Disease

Acute Disease Epidemiology:

- **Ongoing Surveillance:** Continued the unexplained respiratory deaths monitoring project with Cobb ARPA support.
- **Rapid Response:** Identified 152 measles contacts; 31 monitored, 12 treated and quarantined, and 5 restricted from high-risk settings.

TB/Refugee Health:

- **TB Investigations:** Evaluated 391 contacts across schools, childcare centers, and workplaces.
- **Disease Management:** Managed 25 active TB cases, 276 latent infections, and 521 refugee/Class B referrals.
- Completed 4,512 patient encounters (excluding DOT/VDOT).

HIV Prevention/Ending the HIV Epidemic:

- **Expanded Prevention Efforts:** Increased testing, PrEP access, and digital outreach through continued federal funding.
- **Testing & Care Linkage:** Conducted 4,878 free HIV tests with a 100% linkage-to-care rate.
- **Prevention Outreach:** Distributed 532 self-test kits and 248,757 condoms.

STI Epidemiology:

- **Case Investigation:** Investigated 2,122 STI cases.
- **Reducing Barriers:** Improved access to care through transportation support via Uber Health.

Center for Community Health & Strategy

- **Improving Access**
  WIC introduced a hybrid service model with in-person and remote options.
- **Early Childhood Support**
  Children 1st expanded autism-related services through grant funding.
- **Youth Engagement**
  The Power in Truth Youth Conference reached 400+ students.
- **Food Access**
  The Douglas Church Street Farmers Market served 7,100+ residents and supported SNAP/EBT use.
- **Injury Prevention**
  Safe Kids Cobb partnered with Honda Corporation, Montlick Injury Attorneys and Ed Voyles Honda to host a spectacular car seat check for residents.
- **Faster Services**
  Babies Can't Wait added 11 providers and reduced referral processing time by 31%.
- **Stronger Partnerships**
  Expanded mobile health efforts and collaboration with local coalitions.
- **Local Investment**
  Awarded CHIP grants to 11 organizations advancing community health solutions.
- **Opioid Response**
  Led coalition efforts and strategic planning for opioid settlement funding.

LOOKING AHEAD: EXPANDING PUBLIC HEALTH SERVICES IN 2026 AND BEYOND

Cobb & Douglas Public Health remains firmly committed to its mission of promoting and protecting the health and safety of residents across Cobb and Douglas counties. Meeting the evolving health needs of our community requires both resilience and innovation.

Expanding Access to Care

Community Health Assessments conducted throughout our district continue to highlight areas where residents face barriers to care. Addressing these gaps remains a key priority for our organization. To better serve residents in historically underserved areas, Cobb & Douglas Public Health is preparing to expand services in both South Cobb and Douglas County.

In the coming year, construction is expected to begin on a new South Cobb Public Health Campus and a major expansion of the Douglas Public Health Center. These projects represent an important investment in improving access to preventive care, clinical services, and community health programs for residents in both counties.

The new South Cobb Public Health Campus will bring together a wide range of family and preventive health services, with several health agencies, in one convenient location, including:

- Expanded WIC (Women, Infants and Children) nutrition services
- Babies Born Healthy, ensuring access to prenatal medical care
- Breastfeeding education and equipment for new mothers
- Babies Can't Wait, connecting children with developmental delays to early intervention services
- Vaccinations for children and adults
- Vision, hearing, and dental screenings for school-aged children
- Family planning services
- Breast and cervical cancer screenings
- STI and HIV prevention, testing, and treatment
- Mental health services
- Adult and pediatric primary care
- Community linkages for workforce development, housing and other key services

The Douglas Public Health Center expansion will enhance existing services while introducing new features designed to improve both access to care and the patient experience. Planned additions include:

- A Health Express Clinic to provide faster testing and treatment services
- Expanded clinical capacity to serve more residents
- Hypertension screening and treatment services
- A dedicated Safe Kids car seat inspection bay to support child passenger safety
- An outdoor exercise and wellness area that promotes physical activity and healthy living
- Facility improvements designed to create a more efficient and welcoming patient experience

Together, these projects will allow Cobb & Douglas Public Health to reach more residents, provide more comprehensive services, and better meet the evolving health needs of our communities.

Strengthening Programs that Support Community Health

We are grateful for the continued support of our county partners through funding provided by the **American Rescue Plan Act (ARPA**) from 2023 through 2026. These resources allow us to strengthen programs that directly impact the health and safety of residents across both counties.

Through these investments, Cobb & Douglas Public Health is working to:

- Expand prenatal care access through the **Babies Born Healthy** program in partnership with Wellstar, supporting healthier outcomes for mothers and infants
- Increase **Community Outreach** efforts in local neighborhoods that connect residents to health resources and services
- Offering the **Septic System Repair Program**, which assists low-income homeowners, aiming to support regular septic tank maintenance, or repair if needed
- Continue leading the community's **Overdose Prevention and Response Strategy** to address the opioid crisis and connect individuals to life-saving support
- Deliver childhood injury prevention education and safety equipment through our **Safe Kids** programs
- Support **advanced coordination between Epidemiology and the Cobb County Medical Examiner's Office** to assure timely, accurate determination of respiratory-related causes of death.

Together, these initiatives reflect our commitment to building a healthier future for Cobb and Douglas counties. By expanding access to care, strengthening partnerships, and investing in community-centered solutions, Cobb & Douglas Public Health will continue working to ensure that every resident has the opportunity to live a healthy and safe life.

COBB & DOUGLAS HEALTH FOUNDATION

The Cobb & Douglas Health Foundation (CDHF) serves as the official 501(c)(3) nonprofit partner of Cobb & Douglas Public Health, supporting programs that directly improve the health and well-being of residents in Cobb and Douglas counties. As the fundraising arm of the health district, the CDHF provides individuals, businesses, and community organizations with opportunities to invest directly in local public health initiatives.

COBB & DOUGLAS
HEALTH FOUNDATION

Public health programs depend on a variety of funding sources to meet the needs of our growing communities. As government funding is often uncertain, Cobb & Douglas Public Health also relies on program fees and charitable contributions to sustain and expand services. In fact, more than 40 percent of the agency's funding comes from fees and private support from individuals, businesses, and philanthropic organizations. Donations to the Foundation are fully tax-deductible and may be directed to a specific county or program, ensuring that every contribution supports services that directly benefit local residents.

During 2024 and 2025, the CDHF focused its support on programs that promote maternal and child health and prevent childhood injuries. These efforts included helping the Babies Born Healthy and Healthy Start programs provide prenatal education, resources, and home safety equipment for uninsured residents, helping improve outcomes for mothers and infants. The Foundation also supported injury prevention initiatives through Safe Kids and Children 1st by providing safety education and essential protective equipment such as car seats, life jackets, Pack 'n Play cribs, and bicycle helmets.

Through the dedication of our Foundation Board and staff, several important milestones were achieved

- Secured **$115,000** to support a free outdoor exercise space and youth development programs in Douglas County.
- Raised more than **$180,080** in cash and in-kind donations to support Safe Kids programs in Cobb and Douglas counties.
- Celebrated the **21st anniversary of the Cobb Public Safety Golf Classic**, which raised more than **$95,000** to benefit SAFE KIDS Cobb County and the Cobb County Safety Village.
- Marked **six years as a beneficiary of the Cobb Diaper Day initiative**, helping provide diapers to low-income families with infants and young children.

The Cobb & Douglas Health Foundation plays an important role in strengthening local public health programs and supporting our most vulnerable residents. We invite community members, partners, and organizations to join our Foundation Board and staff in supporting these vital initiatives and helping build healthier communities across Cobb and Douglas counties.

Cobb & Douglas Health Foundation Board Members

Greg Williams, Kaiser Permanente
Foundation Board Chair

Felicia Wagner, Upside Philanthropy
Vice Board Chair

Shandron Forte, POSolutions
Board Secretary/Treasurer

David Hefner, Ed.D., Morehouse School of Medicine

Paul Hobson, United in Christ Christian Church

Kisha B. Holden, Ph.D., Morehouse School of Medicine

Carol S. Holtz, Ph.D., RN, Kennesaw State University (retired)

Steven Lambert, Wellstar Douglas Hospital

Steve McFall, Central Baptist Church

Trent North, Douglas County School System

Rhonda Page, Time Solutions, LLC

Heather I. Scott, Ph.D., Georgia Tech

Rebecca Shabo, Ph.D., RN, Kennesaw State University

Gary Sparks, Douglasville Police Department

Matt Wells, Legacy Risk Solutions, LLC

Please join our Foundation Board members and staff in supporting our local public health programs in need as they work to serve the most vulnerable residents.

For information on making a donation, please call the Development Office at 770-514-2323 or visit our website at ***Cobb & Douglas Health Foundation***.

Our Key Partners this Year:

The Atlanta Braves Foundation
Barbara Hickey Cobb Children's Fund
Capital City Bank Foundation
Centers for Disease Control & Prevention Foundation
Cobb EMC Foundation
CROFT & Associates
Ed Voyles Automotive Group
Emory Foundation
GLOCK
GreyStone Power
Georgia Health Initiative
Georgia Power Foundation
HRSA Healthy Start
Home Depot
Honda Corporation
Jessie Parker Williams Foundation
MaxAir
Mableton Development Authority
Metro Atlanta Ambulance Service
NOVA Commercial Interiors
State Farm
Toyota Buckle UP for Life
Wellstar Foundation

COBB & DOUGLAS PUBLIC HEALTH

www.cobbanddouglaspublichealth.org

COBB & DOUGLAS PUBLIC HEALTH LOCATIONS

Acworth-Kennesaw Public Health Center

3810 Old 41 Highway, NW
Kennesaw, Georgia 30144
Phone: 770-514-2300
WIC: 770-514-2389

Cobb County Environmental Health

1738 County Services Parkway
Building B
Marietta, Georgia 30008
Phone: 770-435-7815

Douglas County Environmental Health

4655 Timber Ridge Drive
Douglasville, Georgia 30135
Phone: 770-920-7311

Douglas Public Health Center

6770 Selman Drive
Douglasville, Georgia 30134
Phone: 770-514-2300
WIC: 770-514-2389

Marietta Public Health Center - Building A

1650 County Services Parkway
Marietta, Georgia 30008
Phone: 770-514-2300

Marietta Public Health Center - Building B

1738 County Services Parkway
Marietta, Georgia 30008
Phone: 770-514-2300
WIC: 770-514-2389

Smyrna Public Health Center

3001 South Cobb Drive
Smyrna, Georgia 30080
Phone: 770-514-2300
WIC: 770-514-2389

South Cobb Public Health Center

875 Riverside Parkway, Building 1
Mableton, Georgia 30168
Phone: 770-514-2300
WIC: 770-514-2389

DPH
Georgia Department of Public Health

CDPH25AR-052226