FY23 ANNUAL REPORT

COBB & DOUGLAS PUBLIC HEALTH

MISSION, VISION, VALUES

Mission: Cobb & Douglas Public Health, with our partners, promotes and protects the health and safety of the residents of Cobb and Douglas Counties.

Vision: Healthier Lives. Healthier Community.

Values:

Excellence - We exceed the expectations of those we serve
Leadership - We lead with humility, respect, and determination
Integrity - We are open, honest, and accountable
Innovation - We seek new ideas and solutions
Teamwork - We collaborate to achieve common goals
Equity – We eliminate barriers to assure opportunity for all

Cobb County Board of Health Members

Mr. Pete Quinones | Chair
CEO, MetroAtlanta Ambulance Service

Mr. W. Wyman Pilcher, III | Vice-Chair
Retired, Former President,
First National Bank of Cobb County

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Chairwoman, Cobb County
Board of Commissioners

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Physician, Wellstar Health System

Dr. Carol Holtz
Professor Emeritus of Nursing at
Kennesaw State University

Dr. Michael Owens
Mayor, City of Mableton

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Superintendent,
Cobb County School District

Dr. Grant Rivera
Superintendent,
Marietta City Schools

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Douglas County School System

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Sentara Health Plan

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Mr. Phil Miller
Chairman, Douglas County
Board of Commissioners

Ms. Rochelle Robinson
Mayor, City of Douglasville

Ms. Antoinette Wright
Chief Administrative Officer/Executive,
Seraphim Payee Services

Cobb & Douglas Public Health Leadership Team

Janet Pak Memark, MD - District Health Director
Lisa Crossman - Deputy Director/Center Director, Community Health & Strategy
Steven Brantley - Director, Performance Management
Cynthia Cox - Director, Human Resources
Valerie Crow - Director, Communications
Rachel Franklin - Center Director, Epidemiology & Infectious Disease
Latisha Hammonds - Administrative Assistant Supervisor
John Houser - Director, Emergency Preparedness & Response
Chris Hutcheson - Center Director, Environmental Health
Jonathan Kemp - Director, Information Technology
Dawn Krahwinkel - Interim Center Director, Clinical Services
Jazmyn McCloud - Director, Health Equity & Community Engagement
Valerie Prince - Center Director, Administration
Karrie Reed - Director, Ending the HIV Epidemic
Lauire Ross - Director, Community Health

A MESSAGE FROM THE DIRECTOR

Dear Cobb and Douglas County Residents,

I am pleased to present to you our Cobb & Douglas Public Health Annual Report for FY2023 (July 2022- June 2023). This report highlights the efforts and achievements of our dedicated staff in advancing public health initiatives within our community.

Over the past year, we have focused on several key areas including improving access to care, recruiting quality staff, expanding our community outreach and technology resources, and launching several post-pandemic public health initiatives. Through prioritized vaccination campaigns, virtual service delivery and robust educational events, we have worked tirelessly to promote overall wellness and disease prevention among our residents.

Looking ahead, we are committed to building upon our successes and addressing emerging health concerns. We will continue to collaborate with local partners, healthcare providers, and government agencies to implement innovative solutions that promote a healthier and more vibrant community.

I would like to extend my sincere gratitude to our dedicated staff, board members, partners, and supporters for their unwavering commitment to advancing public health. Together, we have made significant strides in improving the health outcomes and quality of life for our residents.

Thank you for your continued support, and I invite you to review our FY2023 Annual Report to learn more about our achievements and initiatives.

Sincerely,

Janet Pak Memark, MD, MPH, FACP
District Health Director
Cobb & Douglas Public Health

CDPH Mission/Vision/Values Boards of Health and Leadership Team . . . . . IFC

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ABOUT COBB & DOUGLAS PUBLIC HEALTH

Cobb & Douglas Public Health, also known as Georgia Public Health District 3-1, is situated in northwest Metro Atlanta and operates as one of Georgia's 18 local health districts. To achieve our goals, CDPH employs over 330 individuals across approximately 30 programs, delivering services at several locations throughout the community for Cobb and Douglas residents.

Center for Administration

Responsible for overseeing the agency's daily administrative functions, the Center for Administration manages business operations and establishes efficient organizational processes. This includes areas such as Accounting (Budgeting, Payroll, Purchasing, and Accounts Payable), Billing and Collections, Emergency Preparedness & Response, Facility Management, Information Technology, and Vital Records. While Vital Records directly serves the public, all sections collaborate to support public health professionals in delivering timely, responsive, and professional services to residents.

Center for Clinical Services

The Center for Clinical Services provides a range of top-quality, cost-effective health services for both adults and children. Our clinical team offers services including adult and pediatric immunizations, diagnosis and treatment of sexually transmitted infections (STIs/STDs), HIV prevention, family planning, international travel health, school-required screenings, and cancer prevention. In addition to on-site and outreach services, we maintain a vast referral network to connect clients with additional medical or social services as needed.

Center for Community Health & Strategy

Focused on enhancing family and community well-being, the Center for Community Health & Strategy delivers essential planning and support services through programs such as Women, Infants & Children (WIC) Supplemental Nutrition Program, Babies Can't Wait, Children's Medical Services, Perinatal Case Management, Healthy Start, Safe Kids, Chronic Disease Prevention, Adolescent Health & Youth Development, Opioid Response, Children 1st and the Community Health Worker Program. The Center also conducts community health assessments, develops strategic plans, writes grant/funding applications, and coordinates partnerships to address health priorities at both community and agency levels.

Center for Environmental Health

Staffed by professionals dedicated to monitoring and educating, the Center for Environmental Health ensures the health and safety of residents through programs regulating permitted facilities including food service, public swimming pools, tourist accommodations, trailer parks, and body art establishments. Additionally, the Environmental Health staff conducts reviews and inspections for septic system installations and well water sites under the On-site Sewage Management program, and they investigate and resolve public health complaints through the Nuisance Complaints program.

Center for Epidemiology & Infectious Disease

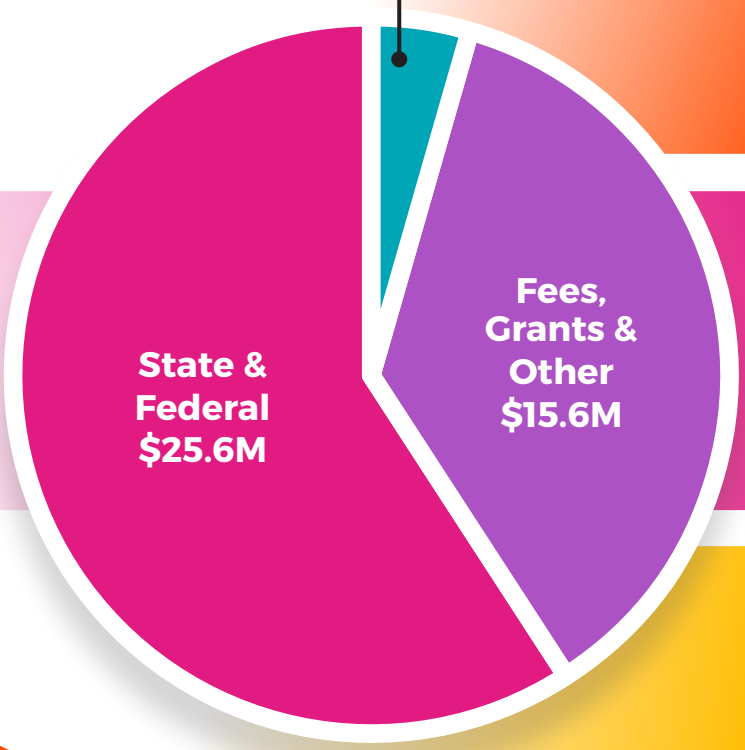
The Center for Epidemiology & Infectious Disease provides infectious disease investigation, management, education, and prevention services to the residents of Cobb and Douglas counties. CDPH is the direct point of contact for local disease control, keeping the community safe from all types of outbreaks and infections, tracking the source, preventing or reducing the spread, and providing medical referrals.

Office of the District Health Director

Responsible for providing leadership to the entire agency and supporting the County Boards of Health, this office houses Communications and Human Resources. The Communications Office oversees all communications, media relations, the agency website, and social media to disseminate timely and accurate health information. The Human Resources team manages recruitment, retention efforts, benefits administration, and employee training to maintain a qualified workforce capable of serving Cobb and Douglas County residents through all public health programs.

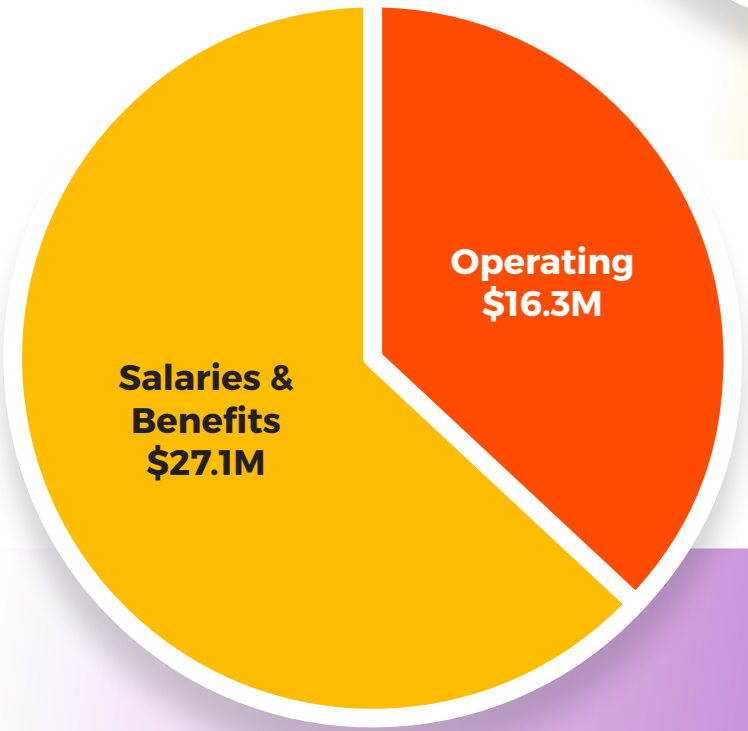
COBB & DOUGLAS PUBLIC HEALTH FINANCIALS

'23



FY2023 Revenues
(in millions)

County Funds: $2,144,534
Fees, Grants & Other: $15,574,068
State & Federal: $25,641,764



FY2023 Expenditures
(in millions)

Operating: $16,256,349
Salaries & Benefits: $27,104,017

FY23 BY THE NUMBERS

Center for Environmental Health

3,215 Food Service Inspections

2,290 Swimming Pool Inspections

Center for Clinical Services

5,267 Visits made to the Family Planning Clinic

39,368 Vaccines Administered

Center for Epidemiology & Infectious Disease

3,169 Visits made for STI Services

5,868 Visits made for TB Services

Center for Community Health & Strategy

12,950 Pregnant women and children served in the CDPH WIC Nutrition Program

3,554 Women assessed for CDPH Pregnancy Services

2,747 Children with special health needs served

Center for Administration

17,373 Birth Certificates Issued

21,702 Death Certificates Issued

KEY MOMENTS

Center for Administration

- **Financial Accolades:**
  - Government Finance Officers Association (GFOA): Certificate of Achievement in Financial Reporting
  - GFOA: Distinguished Budget Presentation Award
  - Georgia Public Health Assopciation (GPHA): Administration Outstanding Service Award - Valerie Prince

Office of Emergency Preparedness & Response

- **Global Engagement:**
  - Presented to 31 CDC Public Health Emergency Management Fellows from 21 countries, showcasing district-level operations and response strategies.
- **Radiological Incident Response Training:**
  - Strengthened radiological incident response knowledge through participation in a Community Reception Center Functional Exercise hosted by the Tennessee Board of Health.
- **EMA Preparedness:**
  - Enhanced shelter operations readiness via planning meetings and on-site visits with Emergency Management Agency (EMA).

Center for Environmental Health

- **Lead Coordinator:**
  - Addressed increased demand for environmental home assessments due to the actionable child elevated blood lead level being reduced to 3.5 mcg/dL, by assigning a funded District Lead Coordinator.
- **Regulatory Unification:**
  - Implemented a state Body Art Rule, unifying regulations for tattoo, piercing, and cosmetic tattoo studios and practitioners statewide.

Center for Epidemiology & Infectious Disease

- **Financial Boost:**
  - Secured an additional $400,000 grant from Council of State and Territorial Epidemiologists (CSTE) to extend the partnership with the Cobb County Medical Examiner for unexplained respiratory death surveillance until July 2024.
- **Outbreak Response:**
  - Managed the large-scale mpox outbreak alongside ongoing COVID-19 pandemic response since summer 2022.
- **Social Media Success:**
  - Launched the "Don't Stress the Test" social media campaign focused on STI testing in teens and young adults, garnering over 3 million impressions.

- **HIV Outreach and Testing:**
  - Funded a Community-Based Organization (CBO) to conduct coordinated outreach and HIV testing among Hispanic individuals at risk for HIV in Cobb County, following investigations into HIV clusters in Hispanic populations.
- **Research Recognition:**
  - Published an HIV Hispanic Cluster Investigation in the CDC's *Morbidity and Mortality Weekly Report (MMWR)*.
- **TB Awareness Initiative:**
  - Participated in the Uniting for Ukraine program, supported by CDC, to increase awareness about TB screening and attestation requirements, with Cobb County chosen as one of the participating counties.

Center for Community Health & Strategy

- **Grant Wins:**
  - Secured almost $10 million in Cobb ARPA funding and $762,000 in Douglas ARPA funding for community public health projects such as Babies Born Healthy, Outreach Services, Opioid Response, and Septic Tank Repairs.
  - Secured $7 million in Cobb ARPA funds and the land donation with the South Cobb Redevelopment Authority for the new South Cobb Integrated Public Health Center.
  - Secured over $2.3 million in other new grants to support additional services to residents.
- **Community Health Services:**
  - Expanded all maternal and child health services via continued virtual platforms and returned to in-clinic and home visitation services.
  - Launched an innovative Community Health Worker project in partnership with Morehouse School of Medicine.
  - Launched the new eWIC digital benefit system for clients for ease in purchasing WIC foods.
  - Hosted a successful hybrid Douglas Teen Power in Truth Leadership Conference for over 5,000 students and 22,000 virtual viewings.
- **Staff Successes:**
  - CDPH staff received five state-level awards from the Georgia Public Health Association in Epidemiology, Administration, Community Service, Nursing and Board Governance

Center for Clinical Services

- **Grant Wins:**
  - Secured $50K/year from Georgia Department of Public Health (DPH) for a 2-year Hypertension Project, particularly serving Family Planning patients.
  - Expanded the variety of Family Planning services and contraception choices at all clinics.
  - Partnered with DPH to expand access to feminine hygiene products for our CDPH patients and some of our local shelter partners.
- **Health Services:**
  - Continued to incorporate COVID and mpox testing and vaccination services into all clinics.
  - Outreach Clinical Services has expanded to provide HIV testing, flu Vaccines and other routine vaccinations in addition to COVID.

LOOKING FORWARD

In FY 2024, we remain committed to making a difference in the health of our residents and our community. We remain dedicated to fulfilling our mission to "promote and protect the health and safety of the residents of Cobb and Douglas counties."
As a result, our goals are ambitious.

- Like many organizations, CDPH has encountered numerous staff vacancies during the past year. **Sustaining a competent workforce across all programs is imperative** to fulfilling our community mission.
- **Crafting the 2023-2027 Community Health Improvement Plan (CHIP)** in collaboration with our partners, continues to be a top priority. Insights gleaned from the 2022 Community Health Assessment (CHA) underscored public health issues in our community that demand attention. Priority areas include enhancing access to health services, reducing maternal and infant mortality, combatting the opioid crisis, and bolstering HIV and STI prevention and treatment accessibility.
- Our recent CHA also unveiled significant health disparities within our counties. Championing health equity in our community is pivotal to enhancing the health status of all residents, especially in the South Cobb area. **Expanding public health services in South Cobb is a priority for CDPH and our partners.** Construction of a new center will begin in the upcoming year to better meet the needs of these residents.

COBB & DOUGLAS HEALTH FOUNDATION

The Cobb & Douglas Health Foundation functions as the 501(c)(3) fundraising arm dedicated to advancing the mission of Cobb & Douglas Public Health. Operating as a non-profit, it offers an alternative avenue for both organizations and individuals to contribute toward programs directly benefiting the residents in Cobb and Douglas counties. This role is indispensable because Cobb & Douglas Public Health cannot rely solely on tax revenues to safeguard the health and well-being of our residents. With over 40% of our funding originating from fees and private donations contributed by individuals, businesses, and foundations, these contributions play a pivotal role. Additionally, all donations made are entirely tax deductible and can be allocated by county or program, ensuring that 100% of individual contributions directly support essential services.

In the years 2022 and 2023, the Foundation prioritized its support towards:

- Ensuring the **Babies Born Healthy** and the **Healthy Start initiatives** aimed at providing quality prenatal care and home safety equipment for uninsured residents, thereby reducing maternal and infant mortality rates.
- **Fostering Adolescent Health & Youth Development**, exemplified by initiatives such as the **Douglas Power in Truth Youth Leadership Conference**.
- Facilitating a capital campaign aimed at expanding the **South Cobb Public Health Center**, a crucial endeavor for enhancing accessibility to healthcare services in the district.

Here are some of the ways donations can make a difference:

- **$50** could provide a car safety seat to keep an infant safe during travel
- **$125** could provide a portable crib for a baby without a safe place to sleep
- **$1,250** could provide quality prenatal care through our medical partners for one uninsured woman
- **$2,500** or more could provide a child with hearing aids (often not covered by insurance)

Please join our Foundation Board members in supporting these local public health programs in need as they work to serve our most vulnerable residents.

For information on making a donation, please call the Development Office at 770-514-2323 or visit our website at ***Cobb & Douglas Health Foundation.***

Cobb & Douglas Health Foundation Board Members

Greg Williams, Kaiser Permanente
Foundation Board Chair

Brian Holle, Wells Fargo Wealth and Investment Management
Vice Board Chair

Shandron Pemberton, POSolutions
Board Secretary/Treasurer

Paul Hobson, United in Christ Christian Church

Steven Lambert, Wellstar Douglas Hospital

Steve McFall, Central Baptist Church

Trent North, Douglas County School System

Heather I. Scott, Ph.D., Agnes Scott College

Gary Sparks, Douglasville Police Department

Rhonda Page, Time Solutions, LLC

Matt Wells, PointeNorth Insurance Group

David Hefner, Ed.D., Morehouse School of Medicine

Kisha B. Holden, Ph.D., Morehouse School of Medicine

Carol S. Holtz, Ph.D., RN, Kennesaw State University (retired)

Rebecca Shabo, Ph.D., RN, Kennesaw State University

Felicia Wagner, Cobb Schools Foundation

COBB & DOUGLAS PUBLIC HEALTH

www.cobbanddouglaspublichealth.org

COBB & DOUGLAS PUBLIC HEALTH LOCATIONS

Acworth-Kennesaw Public Health Center

3810 Old 41 Highway, NW
Kennesaw, Georgia 30144
Phone: 770-514-2300
WIC: 770-514-2389
Fax: 770-966-9192

Cobb County Environmental Health

1738 County Services Parkway, Building B
Marietta, Georgia 30008
Phone: 770-435-7815

Douglas County Environmental Health

8700 Hospital Drive, 1st Floor
Douglasville, GA 30134
Phone: 770-920-7311

Douglasville Public Health Center

6770 Selman Drive
Douglasville, Georgia 30134
Phone: 770-514-2300
WIC: 770-514-2389
Fax: 770-942-9469

Marietta Public Health Center - Building A

1650 County Services Parkway
Marietta, Georgia 30008
Phone: 770-514-2300
Fax: 770-514-2363

Marietta Public Health Center - Building B

1738 County Services Parkway
Marietta, Georgia 30008
Phone: 770-514-2300
WIC: 770-514-2389
Fax: 770-514-2363

Smyrna Public Health Center

3001 South Cobb Drive
Smyrna, Georgia 30080
Phone: 770-514-2300
WIC: 770-514-2389
Fax: 678-385-5094

South Cobb Public Health Center

875 Riverside Parkway, Building 1
Austell, Georgia 30168
Phone: 770-514-2300
WIC: 770-514-2389
Fax: 678-385-1376

DPH
Georgia Department of Public Health

CDPH23AR-051424