FY19-FY22 ANNUAL REPORT

COBB & DOUGLAS
PUBLIC HEALTH

MISSION, VISION, VALUES

Mission: Cobb & Douglas Public Health, with our partners, promotes and protects the health and safety of the residents of Cobb and Douglas Counties.

Vision: Healthier Lives. Healthier Community.

Values:

Excellence - We exceed the expectations of those we serve
Leadership - We lead with humility, respect, and determination
Integrity - We are open, honest, and accountable
Innovation - We seek new ideas and solutions
Teamwork - We collaborate to achieve common goals
Equity – We eliminate barriers to assure opportunity for all

Cobb Board of Health

Dr. Carol Holtz | Chair
Professor Emeritus of Nursing at
Kennesaw State University

Mr. W. Wyman Pilcher, III | Vice-Chair
Retired, Former President,
First National Bank of Cobb County

Ms. Lisa Cupid
Chairwoman, Cobb County
Board of Commissioners

Dr. Paula C. Greaves
Physician, Wellstar Health System

Mr. Pete Quinones
CEO, MetroAtlanta Ambulance Service

Mr. Chris Ragsdale
Superintendent,
Cobb County School District

Dr. Grant Rivera
Superintendent,
Marietta City Schools

Mr. Steve "Thunder" Tumlin
Mayor, City of Marietta

Douglas Board of Health

Dr. Charles Craton | Chair
Physician, Wellstar Douglas Hospital

Mr. Trent North | Vice-Chair
Superintendent,
Douglas County School System

Ms. Debra Feagins
Director, Case Management
Sentara Health Plan

Ms. Brenda Grissom
CEO/Founder, Gertrude's House

Dr. Romona Jackson Jones
Chairwoman, Douglas County
Board of Commissioners

Ms. Rochelle Robinson
Mayor, City of Douglasville

Special appreciation is given to the family of **Mr. Mike Boyce** (deceased) for his Cobb BOH service (Feb. 2017 – Dec. 2020) and to the family of **Mr. Ron Wilson** (deceased) for his Douglas BOH service (Jan. 2017 – April 2021). A special thank you is also extended to **Dr. Roydon Daniels III** (Cobb BOH from April 2016 – Dec. 2021), **Ms. Faymarie Landers** (Douglas BOH from Jan. 2010 – Dec. 2021), and **Ms. Queen Ester Martin** (Douglas BOH from March 2017 - Dec. 2020) for their previous service.

Cobb & Douglas Public Health Leadership Team

Janet Pak Memark, MD - District Health Director
Lisa Crossman - Deputy Director/Center Director, Community Health & Strategy
Chris Hutcheson - Center Director, Environmental Health
Catharine Monroe - Center Director, Clinical Services
Valerie Prince - Center Director, Administration
Steven Brantley - Director, Performance Management
Cynthia Cox - Director, Workforce Administration
Valerie Crow - Director, Communications
Rachel Franklin - Director, Epidemiology & Infectious Disease
John Houser - Director, Emergency Preparedness & Response
Jonathan Kemp - Director, Information Technology
Jazmyn McCloud - Director, Health Equity & Community Engagement
Karrie Reed - Director, Ending the HIV Epidemic
Lauire Ross - Director, Community Health

A MESSAGE FROM THE DIRECTOR

Serving in public health is frequently challenging, and it has been particularly difficult these past few years throughout the COVID-19 Pandemic: demand for services remained high, resources were always stretched thin, and the future was uncertain. I am very proud to say Cobb & Douglas Public Health (CDPH) met the pandemic head-on. Despite the daunting demands and the risks faced, our commitment to our residents never wavered. Our staff has tested and vaccinated hundreds of thousands of residents and helped guide hundreds of agencies and thousands of individuals through pandemic protocols. I attribute this success to our employees at CDPH who tirelessly worked an extraordinary amount of overtime and well beyond their usual job duties. I also attribute this success to our incredible community partners and Boards of Health - ever willing to come together to serve the residents of Cobb and Douglas Counties.

With such strong internal and external support, CDPH also maintained excellent service quality and achieved reaccreditation by the national Public Health Accreditation Board, evidencing the agency's commitment to high standards and continuous improvement. In 2015, CDPH was the first Georgia public health district to become accredited, and in 2020, during a global pandemic response, we were once again the first health district in Georgia to become reaccredited and among less than 10% in the country to achieve this ambitious goal.

CDPH has also worked this past year to complete our five-year Community Health Assessment for both counties. This is a tremendous project, involving hundreds of partners and residents, and serves to provide an in-depth review of our health issues so we can all work together to address the highest priorities.

As we look back over the past few years, we know that every resident and every business was significantly impacted by the pandemic. We are excited to look ahead and help our community fully recover from this unprecedented experience. I am pleased to present you with our FY22 Annual Report, which also includes summary information from FY19-FY21. I also invite you to visit our website: *cobbanddouglaspublichealth.org* and to follow us on social media for more information about current health issues that impact our local residents.

Janet Pak Memark, MD, MPH, FACP
District Health Director
Cobb & Douglas Public Health

CDPH Mission/Vision/Values Boards of Health and Leadership Team . . . . . IFC

A Message from Dr. Memark 1

About Cobb & Douglas Public Health 2

Financials 4

Performance Management 6

Health Equity 8

Epidemiology & Infectious Disease 10

Key Moments 12

Looking Forward 14

Cobb & Douglas Health Foundation. . . . . . IBC

Cobb & Douglas Public Health Locations . . . . . BC

ABOUT COBB & DOUGLAS PUBLIC HEALTH

Since 1920, Cobb & Douglas Public Health (CDPH) has delivered public health services to the residents of Cobb and Douglas Counties. We work to achieve healthy people in healthy communities by:

1. Preventing epidemics and the spread of disease
2. Protecting against environmental hazards
3. Preventing injuries
4. Promoting and encouraging healthy behaviors
5. Responding to disasters and assisting in community recovery
6. Assuring the quality and accessibility of health care.

CDPH, also known as Georgia Public Health District 3-1, is located in northwest Metro Atlanta and functions as one of Georgia's 18 local health districts that provides support and management for public health services and programs spanning 159 Georgia counties. To accomplish this, CDPH employs 350 people across approximately 30 programs to deliver services to clients across seven locations and throughout the community.

Center for Administration

The Center for Administration oversees the day-to-day administrative functions for the agency. These tasks include managing business operations and creating efficient organizational processes through the following sections: Accounting (Budgeting, Payroll, Purchasing, and Accounts Payable), Billing and Collections, Emergency Preparedness & Response, Facility Management, Information Technology, and Vital Records. The sections work together to support all public health programs to ensure services are delivered in a timely, responsive, and professional manner. While only Vital Records directly serves the public, all the other groups support those public health professionals who serve our residents.

District Safe Kids Coordinator, Melissa Chan-Leiba, provides children's bike helmets during the pandemic.

Center for Clinical Services

The Center for Clinical Services offers a wide array of high-quality, cost-effective health services for adults and children. The doctors, nurses, technicians, and educators on our teams are some of the most dedicated, caring, and respected professionals in the industry. Services include adult and pediatric immunizations, sexually transmitted infection (STI/STD) diagnosis and treatment, HIV prevention, family planning, international travel health, pharmacy, school-required screenings, and cancer prevention. In additional to our clinical onsite and mobile health services, we also offer an extensive referral network to link clients to additional medical or social services as needed.

Center for Community Health & Strategy

The Center for Community Health & Strategy focuses on helping families and our community thrive by providing critical planning and wrap-around support services through the Women, Infants & Children (WIC) Nutritional Supplement program, Babies Can't Wait/Early Intervention, Children's Medical Services, Perinatal Case Management/Babies Can't Wait/Healthy Start, Safe Kids, Chronic Disease Prevention, Adolescent Health & Youth Development and Children First. The Center also works at the community and agency level to conduct community health needs assessments, develop strategic plans, write grant/funding applications and convene partners to address health priorities.

The CDPH outreach team at an outreach event during the pandemic.

Center for Environmental Health

The Center for Environmental Health staff monitors and provides operator education to thousands of permitted facilities through the food service, public swimming pool, tourist accommodation, trailer park and body art programs to assure the health and safety of our residents. In addition to regulating permitted facilities, Environmental Health staff performs technical reviews, septic system installation inspections, and well water site approval through our On-site Sewage Management program and public health complaint investigation and resolution through our Nuisance Complaints program.

Office of the District Health Director

In additional to providing leadership to the entire agency and supporting our County Boards of Health, this Office also houses our Communications, Workforce Administration and Epidemiology & Infectious Disease Sections. Our Epidemiology staff provide disease surveillance, outbreak investigation and guidance to residents impacted by infectious diseases, including STIs and Tuberculosis, to assure they get linked to timely and accurate treatment. Our Communications Office oversees all our communications and media interactions, website, and social media to assure that residents are getting the most timely and accurate health information. Workforce Administration leads all components of our recruitment and retention efforts, benefits administration, and employee training to assure that we have a well-qualified workforce to serve residents through all public health programs.

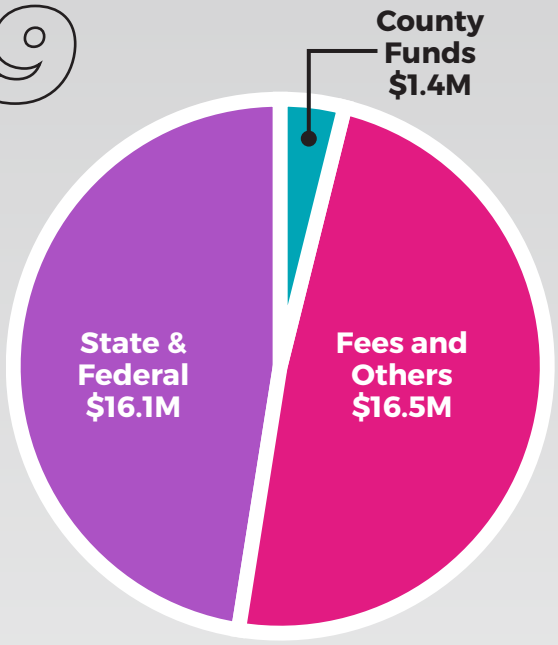
Awards

Cobb & Douglas Public Health prioritizes care, service excellence and professionalism in all of our programs. We are honored when our agency and our staff are recognized for "a job well done."

For a full list of the recognitions we have received, please visit our ***website***.

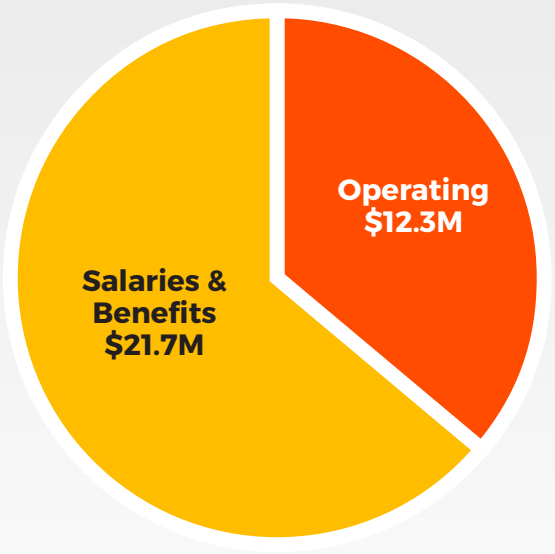
COBB & DOUGLAS PUBLIC HEALTH FINANCIALS

'19



FY2019 Revenues (in millions)

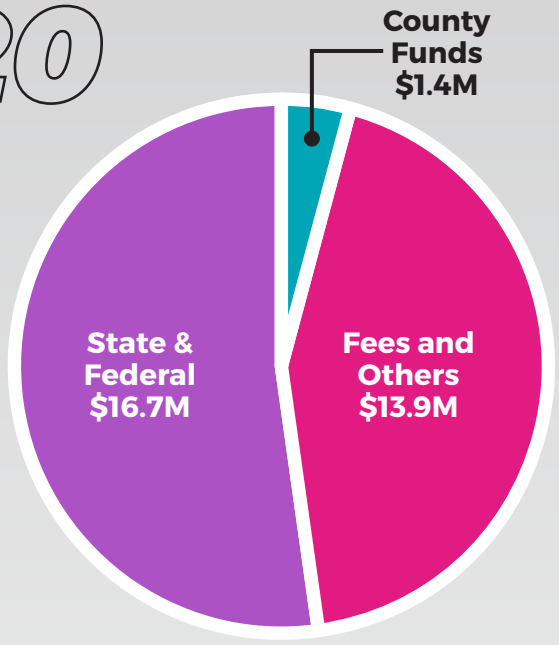
County Funds: $1,380,360
Fees and other: $16,453,820
State and Federal: $16,128,152



FY2019 Expenditures (in millions)

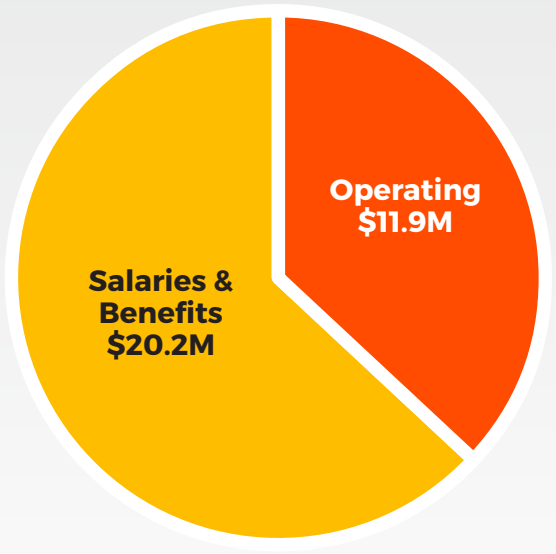
Operating: $12,308,396
Salaries and Benefits: $21,653,990

'20



FY2020 Revenues (in millions)

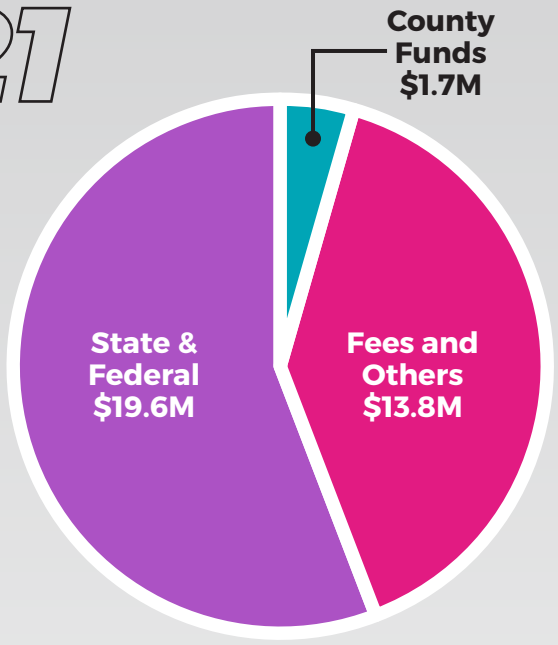
County Funds: $1,410,360
Fees and other: $13,948,104
State and Federal: $16,706,774



FY2020 Expenditures (in millions)

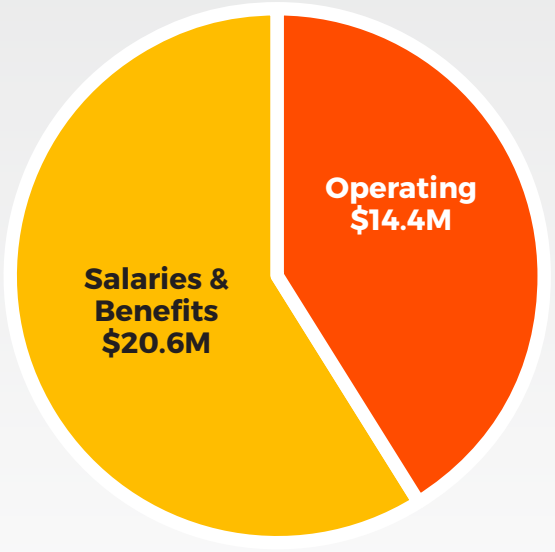
Operating: $11,861,539
Salaries and Benefits: $20,203,699

'21



FY2021 Revenues (in millions)

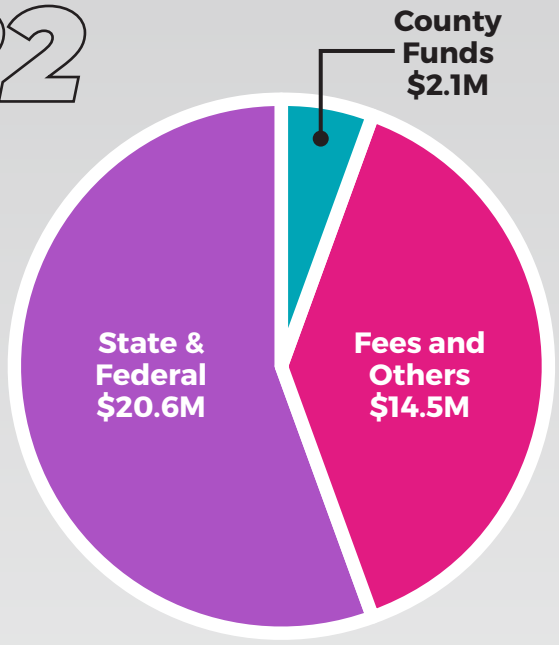
County Funds: $1,654,333
Fees and other: $13,837,954
*State and Federal: $19,569,245**



FY2021 Expenditures (in millions)

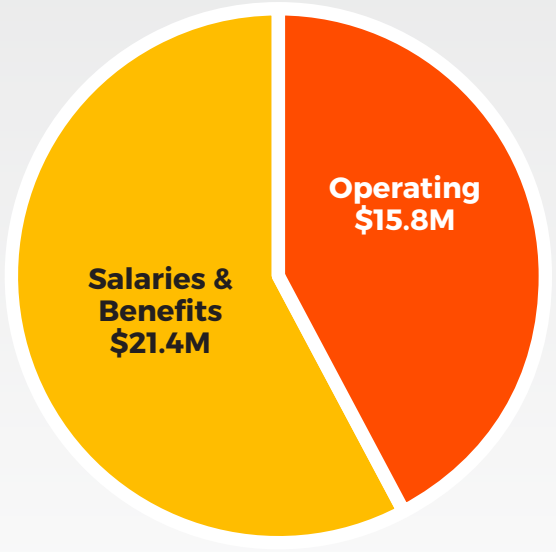
Operating: $14,448,740
Salaries and Benefits: $20,612,793

'22



FY2022 Revenues (in millions)

County Funds: $2,144,534
Fees and other: $14,492,000
*State and Federal: $20,633,232**



FY2022 Expenditures (in millions)

Operating: $15,839,201
Salaries and Benefits: $21,430,564

**Additional federal and state funding was received to support CDPH in responding to community COVID needs, such as testing and vaccination.*

PERFORMANCE MANAGEMENT

Office of Performance Management

The Office of Performance Management is responsible for leading our national Public Health Accreditation Board (PHAB) accreditation process, strategic planning, performance management, and agency-wide performance improvement projects for Cobb & Douglas Public Health (CDPH).

Strategic Planning

To plan for the future as we move forward from the pandemic, CDPH initiated a comprehensive update to its strategic plan starting in October 2021. Through outreach to over 200 internal and external stakeholders, the agency gathered feedback on its strengths, weaknesses, opportunities, and risks. In February 2022, the CDPH Leadership Team used this feedback and the results of our 2021 Community Health Assessment (CHA), to establish five strategic goals for the next three years:

1
2
3
4
5

Goal 1: Recruitment & Retention

Build a diverse, quality workforce where individual needs, backgrounds, and skills are valued.

Goal 2: Service Accessibility

Ensure CDPH's services are accessible to all Cobb and Douglas residents and personalized to clients' unique needs.

Goal 3: Internal Collaboration

Improve internal collaboration to increase service efficiency, awareness, and accessibility.

Goal 4: Partnerships

Expand partnerships and resources to provide services to all residents, especially within vulnerable communities.

Goal 5: Visibility

Be a trusted leader in the community, ensuring residents, especially underserved populations, are fully aware of and value our services.

Throughout the rest of fiscal year 2022, various planning committees, comprised of employees at different levels and backgrounds, worked to develop objectives and action items for each of these goals. In the coming year, the Office of Performance Management will work to communicate the agency's strategy to all stakeholders and cascade it throughout the organization.

Performance Improvement Projects

Quality Improvement/Performance improvement (QI/PI) formal projects were temporarily stalled during the pandemic while most employees were deployed to our front-line COVID response, but CDPH's culture of continuous improvement and innovation allowed for QI/PI work to continue. We saw this culture in action on a daily basis as our teams adjusted their COVID-focused activities and all traditional public health services to meet the needs of our residents while being compliant to ever-changing international COVID-prevention recommendations.

In 2022, the Office of Performance Management relaunched the CDPH Performance Management (PM) Council to oversee agency-wide PI projects. In the coming year, the PM Council will address department level performance issues and implement strategic initiatives assigned to the Office of Performance Management.

Performance Management System

CDPH tracks both strategic and operational performance using InsightVision software. Program managers and center directors are responsible for ensuring that performance data is updated accurately and in a timely manner. Performance management updates are provided to the Leadership Team on a quarterly basis so that the entire agency uses data-based decision making and remains accountable to our stakeholders.

In the upcoming year, the Office of Performance Management will work with all CDPH programs and organizational units to develop a comprehensive update to the agency's operational performance management processes, including monitoring performance in support units like Workforce Administration and Information Technology, and creating a more user-friendly performance management system.

PHAB Reaccreditation

In 2015, CDPH was the first nationally accredited public health agency in Georgia and among only 3% of health departments in the United States. Each year, the Office of Performance Management is responsible for submitting annual reports to PHAB to ensure continuous improvements are being made.

Despite the overwhelming challenges posed by the COVID-19 pandemic, CDPH made the decision to again pursue voluntary reaccreditation through the national Public Health Accreditation Board (PHAB) in 2020. Our dedicated employees worked hard to meet the various requirements and showcase the collaborative governance and high quality services of the agency. As a result, CDPH was successfully reaccredited by PHAB in September 2021. We are again the first reaccredited agency in Georgia and now among the top 10% of health departments across the nation who successfully meet these standards.

Over the next 5 years, CDPH will continue to provide annual reports to maintain our accreditation and will look to other nationally accredited public health agencies for their best practices to see how we might raise the bar even higher to best serve our residents.

A HIGHER COMMITMENT TO HEALTH EQUITY

Everyone should have reasonable access to resources that can help them live a long and healthy life. Healthy People 2030 defines health equity as the "attainment of the highest level of health for all people." As depicted in the graphic below, achieving health equity requires the assessment of everyone's unique needs to prevent health inequities. And when it comes to expanding opportunities for health, thinking the same approach will work universally is like expecting everyone to be able to ride the same bike.

Social Determinants of Health have the power to positively or negatively impact an individual's ability to achieve good health. Healthy People 2030 defines social determinants of health as "conditions in the environments in which people live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks." Cobb & Douglas Public Health continues our commitment to health equity by staying focused on communities with greatest risk for negative health outcomes. Using community health data from the ***2021-2022 Community Health Assessment for Cobb and Douglas Counties***, we focus our resources in the geographic areas and demographic populations of greatest need, which will help the entire community become healthier.

Implementing policy, systems and environmental (PSE) changes in our agency and throughout the community supports sustainable health equity initiatives. PSE changes modify the environment to make healthy choices practical and available to all members of the community. Cobb & Douglas Public Health's commitment to health equity has been the force behind the following initiatives:

HEALTH EQUITY AT WORK

FY19

Cobb & Douglas Public Health secured a $5 million (over 5 years) HRSA Healthy Start grant to specifically serve pregnant Black women in certain zip codes experiencing high maternal and infant mortality in Cobb and Douglas Counties. This program helps assure quality prenatal care and wrap around services from pregnancy through the baby's 18 month birthday.

FY20

Throughout the COVID-19 pandemic, CDPH and our Wellstar and CDC partners met weekly to evaluate which of our local groups of residents were being most impacted by the virus. As a result of this knowledge, we were able to make education, testing and vaccination services most accessible to those in need.

FY21

As the pandemic raged on, our Information Systems and Environmental Health staff worked to assure that business owners across the district could get their EH information and permits as quickly and safety as possible. Now Cobb homeowners can access septic tank data online and all business owners can pay their fees online to secure the needed permits.

FY22

Through our Community Health Improvement Matching Grant, CDPH partnered with the East Cobb YMCA to build outdoor weight training stations that are accessible to any resident. Now residents have free access to more walking trails and strength training options in Cobb County.

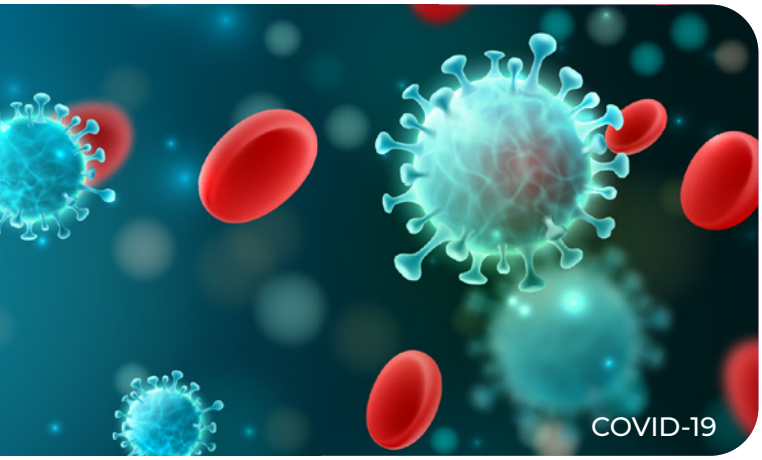
EPIDEMIOLOGY & INFECTIOUS DISEASE

The primary mission of the Cobb & Douglas Public Health (CDPH) Epidemiology & Infectious Disease Department is preventing epidemics and the spread of disease within our community. This includes local tracking, testing and education of residents and facilities related to notifiable diseases and outbreaks. We are also the primary investigator/prevention specialist for local outbreaks in settings such as daycares, schools, long-term care facilities, hotels and restaurants.

Epidemiology at Work

COVID-19 Response

The first COVID-19 case in District 3-1 was reported at the beginning of March 2020 and from there exploded into numbers (cases, outbreaks, and deaths) that were impossible for the small 5-person CDPH Acute Disease Epidemiology team to manage for a district population of nearly 900,000 (across 2 counties).



The Epidemiology team soon began training other available internal district public health employees and Medical Reserve Corps volunteers to help. These "honorary epidemiologists" were pitching in to call cases, follow-up on business outbreaks, collect death data, and field calls from panicked community members. Responding to the enormous workload, CDPH hired their first wave of temporary COVID Epidemiologists in April 2020.
The Georgia Department of Public Health (DPH) then initiated hiring and deploying temporary case investigators (CIs) and contact tracers (CTs) in May 2020. Suddenly, CDPH went from having a staff of 5 epidemiologists to a staff of 90 in July 2020. Over the course of the pandemic response, over 200 temporary COVID Epidemiologists, CIs and CTs were hired and deployed to CDPH.

The team was continually willing to do more to help the community, the state and the CDC gather key information to inform the best response. The team was always prepared with the latest information released by CDC and Georgia DPH.

This team hosted ongoing meetings tailored to specific audiences throughout the pandemic to answer questions from local agencies regarding reducing transmission, reporting cases, and proper isolation/quarantine guidance that was frequently changing:

- Long Term Care Facilities (LTCFs) and Healthcare Facilities
- Region N Healthcare Coalition
- Child Care Operators
- Private and Public K-12 Educational Leaders
- Public Safety/Courts/Jail Leadership
- Faith-based Leaders
- CDPH Employees

They also worked closely with Georgia National Guard assigned to CDPH to facilitate testing for the LTCFs experiencing COVID outbreaks in spring/summer 2020, as well as testing for military members stationed at Dobbins Air Reserve Base. The Epidemiology Team has also maintained a close working relationship with the local hospital system (Wellstar Health System) and LTCF Infection Preventionists throughout the pandemic.

In addition to the above extraordinary response, the Epi team was a tireless and active participant in four research studies/projects with national impact with CDC, the CDC Foundation (CDCF) and the Council of State and Territorial Epidemiologists (CSTE).

Animal Bites/Scratch Reports and the Exposure of Rabies

The Acute Disease Epidemiology Team conducts routine case investigations for all animal bite/scratch reports and bat exposures due to the potential risk of exposure to the rabies virus. These case investigations may be conducted in collaboration with local county animal control to ensure the appropriate follow up is performed for the human/animal victims and attacking animals involved. A 10-day observation period is recommended for all domestic animals regardless of current rabies vaccination status to ensure that a symptomatic presentation indicative of exposure does not present. Post-exposure prophylaxis (PEP) recommendations are dependent on the details of the exposure and given by the appropriate public health bite coordinator. Consultation with the Georgia Department of Public Health Epidemiology is pursued on a case-by-case basis for specialized guidance, to include international animal exposures, PEP schedule deviation, PEP initiation or continuation per vaccine type noted, rabies titer testing for human victims and animals, etc.

In 2021, Cobb & Douglas Public Health Epidemiology was notified of a positive rabies specimen for a domestic animal that was familiar to the victims. The animal was acting normally until it scratched the female victim on the arm. The other victim was bitten on the foot, but no skin was broken. Both victims were interviewed by the Bite Coordinators and the Acute Disease Epidemiology Program Manager. After investigating the case, rabies post-exposure prophylaxis recommendations were given to both victims and they successfully completed the series to avoid an adverse outcome. With a near 100% fatality rate without treatment, this was definitely a huge public health success.

District 3-1 Animal Bite/Scratch Incidences | FY 2019-FY2022

Total	6,288
Total Rabies Lab Specimens	611
Total Positive Specimens	50
Total Animals Confined	3,259
Total Prophylaxis Recommendations	30

Tuberculosis: The importance of contact investigations

In 2021, a toddler with TB meningitis (and extensive TB disease) was reported by a local healthcare provider to the CDPH TB Program. The team reviewed contact investigations from the previous year to see if there were any contacts of active TB cases missed. After contacting the family of the TB+ toddler, the extremely thorough team realized a previous district TB case had come in close contact with the toddler's family, but had not disclosed that to the TB team.

As we all know, 2020 was the first year of the COVID pandemic. And due to limited home visits at that time (an important component of TB case and contact investigations), the TB program had to rely solely on the information patients provided to CDPH regarding their contacts.

Notifiable Disease Reporting

Per OCGA 31-12-2, diseases deemed notifiable by the state must be reported to Public Health by physicians, laboratorians, and other health care providers. Timely disease reporting is essential for effective follow-up of patients, to help identify the outbreaks, and to reduce the further spread of the disease. For more information on reporting diseases, visit *https://dph.georgia.gov/disease-reporting*

Please visit the following CDPH epidemiology webpages for more information and resources:

- *Epidemiology/Infectious Disease*
- *Tuberculosis (TB)*
- *STI Epi - Get Yourself Tested*

KEY MOMENTS

Center for Administration

- The Finance Department received the Distinguished Budget Award from the Government Finance Officers Association for the FY19 – FY22 budgets. Among less than a dozen public health agencies in the U.S. and Canada to receive this award.

Emergency Preparedness & Response

- Handled logistics for mass COVID testing and vaccinations at Jim Miller Park (Cobb) and Arbor Place Mall (Douglas)
- Testing kiosks were installed to offer free 24/7 access to PCR COVID testing in Cobb and Douglas counties

Dr. Memark administers a COVID-19 vaccine at Jim Miller Park

Center for Clinical Services

- Began mail order condom distribution and home HIV test kit distribution
- Stood up mass COVID testing in Cobb and Douglas counties
- Offered mass COVID vaccinations in Cobb and Douglas counties
- Launched an online appointment system for Adult Health and Vital Records
- Outreach team implemented for COVID vaccine distribution

Center for Environmental Health

- Successful audit of FDA Voluntary National Retail Food Regulatory Program Standard 9 (Program Assessment)
- Awarded $26,231 Association of Food and Drug Officials Grant to support compliance with FDA Voluntary National Retail Food Regulatory Program Standard 8 (Program Support and Resources)
- Successful audit of FDA Voluntary National Retail Food Regulatory Program Standard 5 (Foodborne Illness and Food Defense Preparedness and Response)
- Legislation passed to fund a full-time District Lead Coordinator position for the district
- Cobb septic system record digitization project completed
- Online payment portal for Environmental Health service fees goes live

Center for Community Health

- The CDPH Development Office secured more than $3 million/year in new funds for public health programs-in-need
- Successfully completed the PHAB Reaccreditation process to be among the top 10% of health departments in the U.S.
- Completed the 5-year Community Health Assessment project with partners across the district to determine the most pressing health issues facing our residents

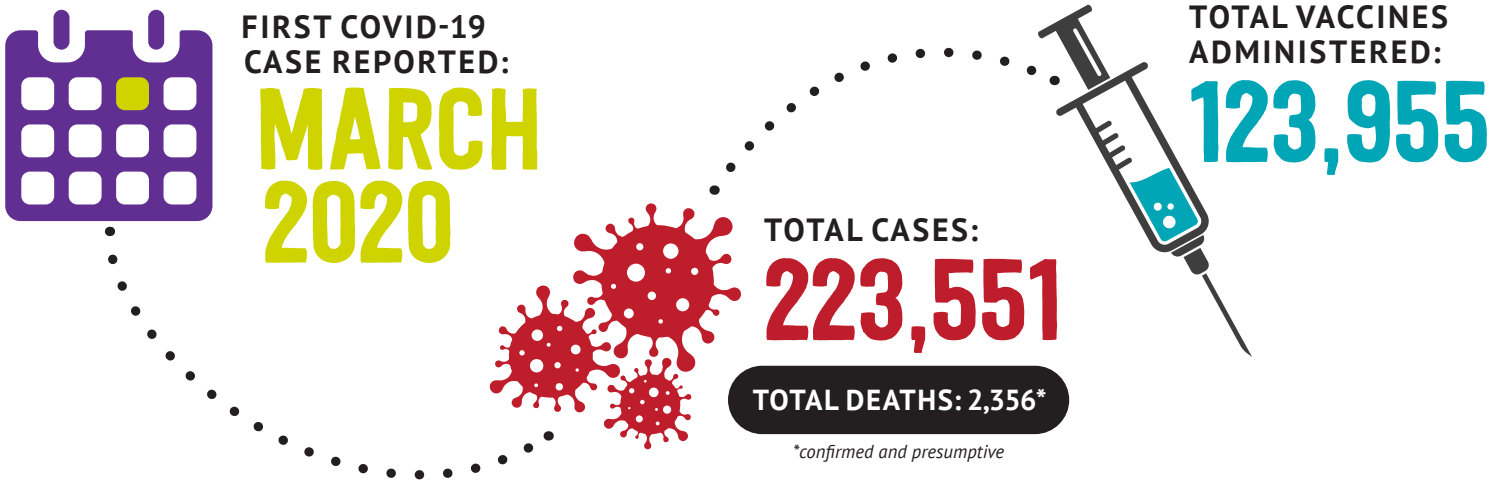
- Secured the HRSA Healthy Start, the Anthem Babies Born Healthy and the Wellstar Foundation grants to increase access to quality prenatal care
- Converted the nationally recognized Douglas Power in Truth Youth Conference to a virtual platform and served thousands of Douglas County students
- Relaunched the Opioid Strategic Planning efforts with partners in Cobb County
- Made significant progress on the new South Cobb Public Health Center by planning and securing partnerships with South Cobb Redevelopment Authority and Cobb County Government

Office of the Director

Epidemiology & Infectious Disease

- Cobb County measles outbreak response (largest measles outbreak in Georgia since measles was eliminated in 2000)
- COVID-19 pandemic – full-scale epidemiology response, including hiring and training temp COVID Epis, Case Investigators, Contact Tracers, and School-based Contact Tracers
    - Participated in two COVID-focused CDC studies with Marietta City Schools
- Obtained a grant from CSTE/CDC in partnership with Cobb County Medical Examiner for unexplained respiratory death surveillance
- DPH provided additional funding which allowed CDPH to purchase and provide rapid syphilis test kits for use in clinics and outreach, and to partner with two communications companies that created social media campaigns focusing on STI prevention and testing
- DPH provided additional funding to support CDPH health services to Ukrainian refugees

COVID-19 Snapshot for District 3-1



LOOKING FORWARD

Over the past few years, more than ever before, we learned that we are always better together and that through anything, we can collaborate to solve issues and provide the very best services to our residents. We are so appreciative of our employees, board members, partners, and residents! Although the COVID-19 pandemic is not over yet, CDPH is looking forward to returning to our traditional public health service priorities this next year, including:

- **Workforce Recruitment and Retention** – like most businesses, CDPH has been faced with many vacancies this past year. In order to fulfill our mission to our community, we must maintain a qualified workforce in all programs.
- **Improving the Public Health Infrastructure** – throughout the pandemic, we learned that it was critical to improve the infrastructure (e.g., technology, equipment, depth of skilled employees who could respond 24/7). As we recover from the pandemic and complete our post-event assessments, we must assure that systems are in place for any future challenges.
- **Developing the 2023-2027 Community Health Improvement Plan (CHIP)** with our partners as a result of our 2021-2022 Community Health Assessment (CHA). We have learned from the CHA that many public health issues are still significant (or have gotten worse) in our community and need our collective attention. Priority areas include:
    - Improving access to health services,
    - Reducing maternal and infant mortality,
    - Addressing the opioid crisis,
    - Expanding our STI prevention and treatment accessibility (including HIV), and
    - Addressing a multitude of mental health needs.

- Cobb & Douglas Public Health has applied for significant funding through the American Rescue Plan Act (ARPA) for both counties and will hopefully be putting these critical dollars to work to benefit our residents over the next 4 years:
    - Addressing the opioid crisis
    - Assuring quality prenatal care
    - Supporting septic tank maintenance
    - Continuing our partnership with the Cobb Medical Examiner
    - Expanding our Outreach Services
    - Completing the new S. Cobb Public Health Center construction
- Our recent CHA also identified several areas where significant health disparities exist in our counties. Providing a voice to assure health equity in our community is vital to improving the health status of the entire community. **From our years of serving in this district, we know that our South Cobb residents have limited access to many health services. It is a priority for CDPH and our partners to expand our public health services in this part of our district.** We will begin construction on a new center in the coming year to better meet the needs of these residents.
- Prior to the pandemic, our metro-Atlanta region was identified as one of the highest in the country for new HIV infections. As a result, we are working closely with other regional public health districts and the CDC to improve education, to improve access to testing and to offer PrEP (Pre-Exposure Prophylaxis) medications in order to reach our goal of eradicating the HIV epidemic

COBB & DOUGLAS HEALTH FOUNDATION

COBB & DOUGLAS
HEALTH FOUNDATION

The Cobb & Douglas Health Foundation is the 501(c)(3) fundraising affiliate that supports the work and mission of Cobb & Douglas Public Health. As a non-profit organization, it provides another path for organizations and individuals to give to programs that directly serve our local Cobb and Douglas residents in need. This is so critical because Cobb & Douglas Public Health cannot protect the health and safety of our residents by relying solely on tax dollars. Over 40% of our funds must come from fees and private contributions made by individuals, businesses, and foundations. All donations are 100% tax deductible, can be designated by county or program and 100% of individual donations fund direct services.

In 2022 and 2023, the Foundation has made a priority to support:

- **Babies Born Healthy** and **Healthy Start** to assure quality prenatal care and home safety equipment for our uninsured residents to reduce maternal and infant deaths;
- **Adolescent Health & Youth Development** through our Douglas Power in Truth Youth Leadership Conference;
- Our capital campaign for our planned **South Cobb Public Health Center** expansion.

Here are some of the ways donations can make a difference:

- **$25** could provide a car safety seat to keep an infant safe during travel
- **$125** could provide a portable crib for a baby without a safe place to sleep
- **$1,250** could provide quality prenatal care through our medical partners for one uninsured woman
- **$2,500** or more could provide a child with hearing aids (often not covered by insurance)

Please join our Foundation Board members in supporting these local public health programs in need as they work to serve our most vulnerable residents.

Cobb & Douglas Health Foundation Board Members

Greg Williams, Kaiser Permanente
Foundation Board Chair

Brian Holle, Wells Fargo Wealth and Investment Management
Vice Board Chair

Shandron Pemberton, POSolutions
Board Secretary/Treasurer

Paul Hobson, United in Christ Christian Church

Romona Jackson Jones Ed.D., Douglas County Board of Commissioners

Steven Lambert, Wellstar Douglas Hospital

Steve McFall, Central Baptist Church

Trent North, Douglas County School System

Heather I. Scott, Ph.D., Agnes Scott College

Gary Sparks, Douglasville Police Department

Rhonda Page, Time Solutions, LLC

Matt Wells, PointeNorth Insurance Group

David Hefner, Ed.D., Morehouse School of Medicine

Kisha B. Holden, Ph.D., Morehouse School of Medicine

Carol S. Holtz, Ph.D., RN, Kennesaw State University (retired)

Jennifer (Smith) McKeehan, Walmart

Rebecca Shabo, Ph.D., RN, Kennesaw State University

Felicia Wagner, Cobb Schools Foundation

For information on making a donation, please call the Development Office at 770-514-2323 or *donate online*.

COBB & DOUGLAS PUBLIC HEALTH

www.cobbanddouglaspublichealth.org

COBB & DOUGLAS PUBLIC HEALTH LOCATIONS

Acworth-Kennesaw Public Health Center

3810 Old 41 Highway, NW
Kennesaw, Georgia 30144
Phone: 770-514-2300
Fax: 770-966-9192

Cobb County Environmental Health

1738 County Services Parkway, Building B
Marietta, Georgia 30008
Phone: 770-435-7815

Marietta Public Health Center - Building A

1650 County Services Parkway
Marietta, Georgia 30008
Phone: 770-514-2300
Fax: 770-514-2363

Marietta Public Health Center - Building B

1738 County Services Parkway
Marietta, Georgia 30008
Phone: 770-514-2300
Fax: 770-514-2363

Smyrna Public Health Center

3001 South Cobb Drive
Smyrna, Georgia 30080
Phone: 770-514-2300
Fax: 770-319-8245

South Cobb Public Health Center

(WIC, Adolescent Health & Youth Development/Health Promotion)

875 Riverside Parkway, Building 1
Austell, Georgia 30168
Phone: 770-514-2300
Fax: 678-385-1376

Douglasville Public Health Center

770 Selman Drive
Douglasville, Georgia 30134
Phone: 770-514-2300
Fax: 770-942-9469

Douglas County Environmental Health

(Chronic Disease & Injury Prevention Program)

8700 Hospital Drive, 1st Floor
Douglasville, GA 30134
Phone: 770-920-7311

DPH
Georgia Department of Public Health